

# Right to Repair European campaign

# WHO ARE WE?

We are people, we are repairers, we are sustainability activists, we are community.







# MORE DISPOSABLE PRODUCTS



in 10 European countries including NGOs, repair networks, labels, academics

# RIGHT TOREPAIR @

· REPAIR

OR

patagonia

# WHAT DO WE WANT TO BE?

**People focused** 

Inclusive

Impact driven

Easy to understand

Universal

European

## Agile

## Disruptive

## WHAT DO WE WANT?

Make the Right to Repair as mainstream and inclusive as possible

Urgent action from policy makers on longer lasting and more repairable products, both at EU and national level just pros

Integrate repair in wider agenda such as climate change, circular economy, environmental justice, socio-economic inequality, SDGS



#### Universal Right to Repair: access to spare parts and information for all, not

## WHAT DO WE WANT (POLICY)?

## Good design

In order to make products which are easy to repair we need design practices which support disassembly, access to spare parts and repair manuals.

**Short term goal**: Ecodesign for all products starting with smartphones and laptops





## WHAT DO WE WANT (POLICY)?

#### Fair access

Repair should be accessible, affordable & mainstream.

**Short term goal**: National registries of professional repairers which are fair and inclusive



## WHAT DO WE WANT (POLICY)?

## Informed consumers

Information on product durability and repairability, as well as repair information should be made available to citizens as well as repairers.

**Short term goal**: An EU repairability label





# HOW DO WE WANT TO ACHIEVE THIS?

Become a platform for the right to repair in Europe and connect and amplify repair initiatives

Encourage and support actions raising awareness about the Right to Repair



## Talk about repair to local, national and European stakeholders

# WHAT ARE WE DOING NOW? **#LONGLIVEMYPHONE**

Launched (February 2020) a campaign to ask longer lasting and more repairable smartphones from the EU. Europe is best placed to make a universal Right to Repair reality, by influencing repairability regulation globally, including in the UK. Which is why we're asking people from all over Europe for their support - whether living in the EU or not!



**Online petition:** repair.eu/smartphones

Social media campaign #LongLiveMyPhone









## HOW CAN YOU GET INVOLVED?

# JOIN THE CAMPAIGN

X



## Become a member

# Become an endorser

CONTRIBUTE TO THE CAMPAIGN



X



## Amplify

## Contribute

#### **Keep in touch**

WE'RE MAKING A CAMPAIGN KIT FOR COMMUNITY REPAIR GROUPS

We want to hear from you!





# LET'S KEEP IN TOUCH

Website (sign up to the newsletter) https://repair.eu

Contact info@repair.eu

Social media (Instagram, Facebook & Twitter) R2REurope



